



ANTHONY R. PEREZ, CEO  
WWW.ROLCOACH.COM

June 9, 2014

To whom it may concern:

I am pleased to recommend the water filtering products from Aquel Inc. When I moved to Santa Barbara in 2010, my realtor told me that the local water supply was very hard and I would need a water softening system. He directed me to Ferguson's and they connected me with sales representative from Aquel Inc.

Although she was promoting her own products, she educated me about the local water supply as well as the benefits of buying an eco-friendly product. Although the system was slightly more expensive than other competitors in the Ferguson store, Aquel's quality and performance has been excellent. In addition, Aquel has always promptly supported the product for different services needs such as replacement filters.

I highly recommend Aquel for all your home water treatment needs.

Sincerely yours,

*Anthony R. Perez*

Anthony R. Perez, CEO  
aperez@rolcoach.com